

# **Sponsorship Prospectus**





#### About the SFTCG

The French Society for Cell and Gene Therapy has been instrumental in supporting the development of cell and gene therapy in France. It has become a central hub for the many people and organisations involved in the field at every level of translational research, from preclinical laboratory work to clinical applications.

The past few years have witnessed considerable progress, with translation of numerous important new treatments demonstrating that patients with severe diseases can be treated efficiently and effectively by cell therapy and by gene therapy. The development of this field of medicine has underlined the importance of:

- √ Strong collaborations between many different partners.
- √ The development of technological tools, medicinal cells and gene transfer vectors
- √ A responsive regulatory context
- √ Tools for evaluating efficiency and tolerance
- $\checkmark$  Sharing problems raised by the potential risks and working together to find solutions
- √ The cost of financing this new medicine
- √ The pivotal role played by patients' associations, which have created a large, dynamic network that our society aims to promote, support and further unify.

### Why partner with us?

Being a partner in our meetings gives you access to delegates working at the forefront of the gene and cell therapy field, including academics, clinicians, industry experts, post-doctoral researchers and students.

With the SFTCG, you will benefit from:

- Excellent networking opportunities to strengthen existing relationships and form new collaborations
- Visibility and recognition across our membership, social media and web audience, which reaches a growing number of members of the gene and cell therapy field

#### Meeting venue

The 2026 meeting will take the form of a Theme Day on AAV, at the ICM Paris on Tuesday 17 March 2026.

#### Scientific programme

The scientific programme will be available on the <a href="SFTCG website">SFTCG website</a> in due course.



# Summary of Sponsorship Packages 2026

	Gold	Silver	Bronze
	€5,000	€3,000	€1,000
Logo and company description on the SFTCG website with URL and contact email address	<b>~</b>	<b>~</b>	<b>~</b>
Advertisement and company video on sponsor profile page	<b>~</b>	<b>~</b>	~
Exhibition space – 3x2m	1 space	1 space	×
Session sponsorship including a 5 minute intro talk	<b>~</b>	×	×
Complimentary registration(s)	2	1	×
Discount on additional registration (up to a maximum of 4 per sponsor; further registrations will be at the prevailing industry rate)	20%	10%	×

## Notes to packages:

- 1. Logo on website: Includes a company description of up to 150 words, a link to your URL and a contact email address
- 2. Booth space: Size 3m x 2m; includes a table, 2 chairs, basic electricity supply and free WiFi
- 3. Booths will be allocated in priority order based firstly on level of sponsorship then by date of contract signature
- 4. Session sponsorship consists of your logo on the online meeting programme and will be negotiated and confirmed after contract signature
- 5. Voucher codes for registrations will be given post contract signature

All registrations allow access to the full meeting programme; we do not offer 'exhibitor booth only' registrations and all exhibitor/sponsor staff must be individually registered prior to the event.



Gold Partner Euro €5,000

 Recognition as a Gold sponsor on the SFTCG website, including logo a company description of up to 150 words, link to URL, a contact email address and a company video and advertisement if desired

- Sole sponsorship of one scientific session (discussed and agreed with the meeting scientific committee) including a 5-minute introductory talk
- An exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Complimentary meeting registration for <u>two company employees</u>
- Additional registrations available with a <u>20% discount</u> on the prevailing industry rate (up to 4 per sponsor; further registrations will be at the full prevailing industry rate)

Silver Partner Euro €3,000

- Recognition as a Silver sponsor on the SFTCG website, including logo, a company description of up to 150 words, link to URL, a contact email address and a company video and advertisement if desired
- An exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Complimentary meeting registration for one company employee
- Additional registrations available with a <u>10% discount</u> on the prevailing industry rate (up to 4 per sponsor; further registrations will be at the full prevailing industry rate)

Bronze Partner Euro €1,000

 Recognition as a Bronze sponsor on the SFTCG website, including logo, a company description of up to 150 words, link to URL, a contact email address and a company video and advertisement if desired

To discuss your involvement, please contact: Liz Wilson on <a href="mailto:partners@sftcg.fr">partners@sftcg.fr</a>